

TABLE 7.4 World Internet Usage
by Region

World Regions	Internet Penetration (% Population)	% of Total Global Internet Users
Africa	26.5	9.8
Asia	34.7	45.7
Europe	70.5	19.2
Middle East	48.3	3.7
North America	87.7	10.2
Latin America/ Caribbean	52.3	10.5
Oceania/ Australia	72.9	0.9
WORLD TOTAL	42.3	100.0

Source: Internet World Statistics 2014.